

# 5 YEAR WORK PLAN

5 MAY 2023

**YARD & COMPANY** 



# WHAT WE'VE BEEN ASKED TO DO

- » Establish a "north star" for making Census Tract 19's streets and public spaces safer, more enjoyable and more walkable
- » Create a 5-year work plan
- » Identify a tangible pilot project to be installed in 2023





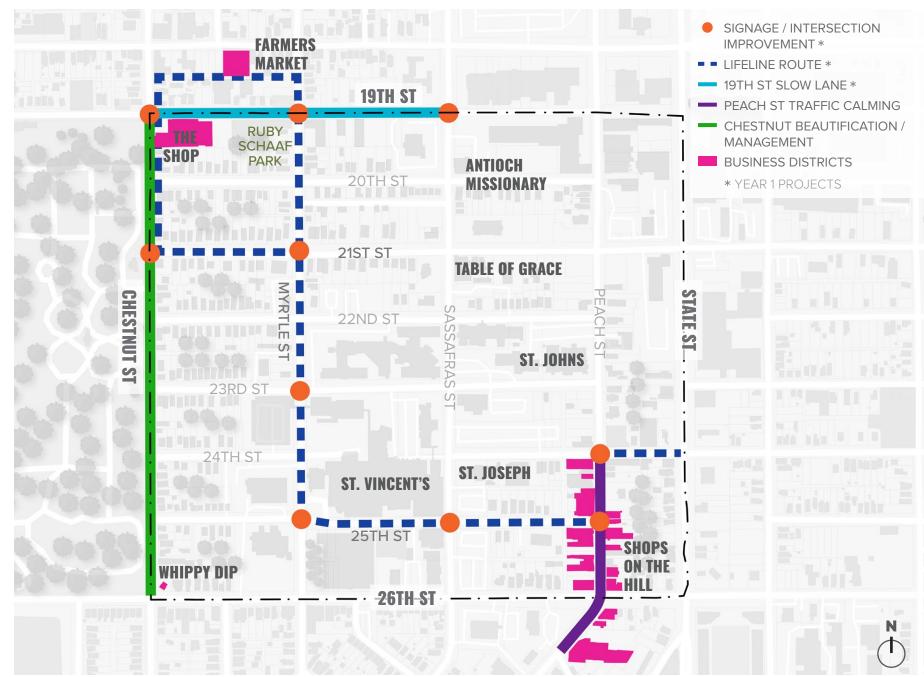


## **OUR VISION**



#### **SSJNN'S MISSION & ROLES**

- » Planning and coordination
- » Elevate and promote inclusive excellence in design and experiences
- » Leverage funding and institutional partnerships
- » Support our business districts



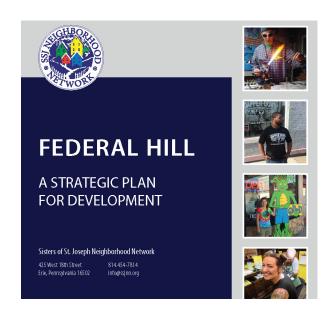
# YEAR 1 OVERVIEW

- » Install a 'Slow Lane' on 19th Street & activate Ruby Schaaf Park
- » Design and install a neighborhood signage system
- » Create a dedicated Business District Marketing and Events position
- » Develop an implementation plan for the Federal Hill Strategic Plan





SEE THE 2023 PILOT PROJECT KIT FOR ADDITIONAL DETAILS



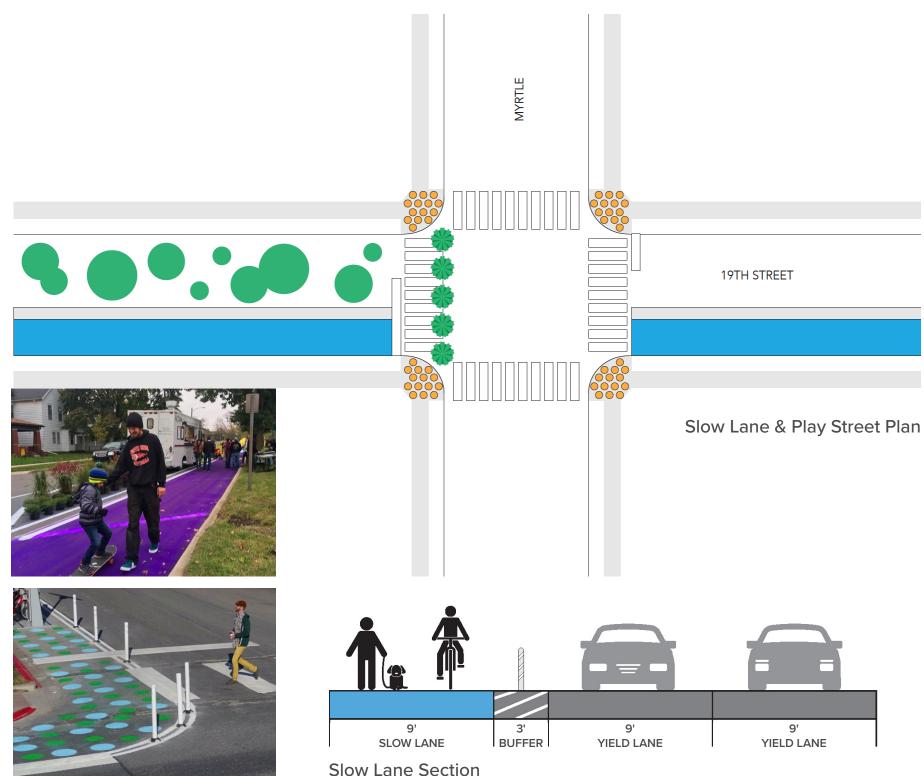




#### Install a 'Slow Lane' on 19th Street

- » Restripe 19th Street into a Yield Street, first from Chestnut to Myrtle Street, to install a 'slow lane' that invites all mobility types to use the street. After observation and testing, expand the restriping to Sassafras and Cherry streets, applying any helpful tweaks to the design.
- » The full width of 19th Street may be temporarily closed to create a Play Street with movable planters for special events and programming
- » Ruby Schaaf Park can be activated by working with community members to design and install a mural on the basketball court
- » The Slow Lane can also be promoted as a green space connector, providing safe access to Ruby Schaaf Park, Erie Cemetery, and Three Sisters Park





## Design and Install a Neighborhood Signage System

- » Creates a sub identity for the neighborhood through LIFE Line: <u>Li</u>ttle Italy Federal Hill
- » Identifies a pedestrian-oriented route to walk to destinations in Little Italy Federal Hill
- » Uses a mix of signage, sidewalk paint, planters, and other amenities to create identity and signage
- » Painted blue lines designate the walking route, orange circles designate a destination





#### **Inspiration for Longer Term Initiatives**















5 YEAR WORK PLAN 27 GREATER LITTLE ITALY FEDERAL HILL, ERIE, PA